

# DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Davis Group Inc, The**  
**Attention: Accounts Payable**  
**4201 Bee Caves Rd, Suite C-101**  
**Austin, TX 78746**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962614-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Abruzzo/D/Senate	ABRUZZO FOR FL SD25	1346

Flight Dates	Order #	Alt Order #
10/12/12 - 10/17/12	962614	06368003

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/12/12	10/12/12	WPBF News 25 Mornings	6-7AM	----F--	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/08/12	10/14/12	----F--			1	\$550.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	10/12/12	6:16 AM	WPBF News 25 Mornings	6-7AM	:30	ABRUZZOJ1202H
									<u>Rate</u> <u>Type</u>
									\$550.00 NM
2	10/15/12	10/16/12	WPBF News 25 Mornings	6-7AM	11-----	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/15/12	10/21/12	11-----			2	\$550.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	10/15/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	ABRUZZOJ1202H
	2	WPBF	Tu	10/16/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	ABRUZZOJ1202H
									<u>Rate</u> <u>Type</u>
									\$550.00 NM
3	10/12/12	10/12/12	Good Morning America	7-9AM	----F--	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/08/12	10/14/12	----F--			1	\$550.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	10/12/12	8:30 AM	Good Morning America	7-9AM	:30	ABRUZZOJ1202H
									<u>Rate</u> <u>Type</u>
									\$550.00 NM
4	10/15/12	10/16/12	Good Morning America	7-9AM	11-----	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/15/12	10/21/12	11-----			2	\$550.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	10/15/12	7:43 AM	Good Morning America	7-9AM	:30	ABRUZZOJ1202H
	2	WPBF	Tu	10/16/12	8:43 AM	Good Morning America	7-9AM	:30	ABRUZZOJ1202H
									<u>Rate</u> <u>Type</u>
									\$550.00 NM
5	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/08/12	10/14/12	-----1-			1	\$650.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	Sa	10/13/12	7:40 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	ABRUZZOJ1202H
									<u>Rate</u> <u>Type</u>
									\$650.00 NM
6	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/08/12	10/14/12	-----1			1	\$450.00	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

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Advertiser	Product	Estimate Number
Abruzzo/D/Senate	ABRUZZO FOR FL SD25	1346

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
6	10/14/12	10/14/12	Sun 8-9am News Class of Time - Fixed Non Pre-emptible	Sun 8-9am	-----1	:30	1	\$450.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/14/12</td><td>8:36 AM</td><td>Sun 8-9am News</td><td>Sun 8-9am</td><td>:30</td><td>ABRUZZOJ1202H</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/14/12	8:36 AM	Sun 8-9am News	Sun 8-9am	:30	ABRUZZOJ1202H	\$450.00	NM																							
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7	10/12/12	10/12/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	----1--	:30	1	\$800.00	NM																																													
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1	WPBF	M	10/15/12	11:31 AM	The View	11A-12PM	:30	ABRUZZOJ1202H	\$800.00	NM																																												
9	10/16/12	10/16/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	12pm-1230pm	-1-----	:30	1	\$350.00	NM																																													
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1	WPBF	M	10/15/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ABRUZZOJ1202H	\$350.00	NM																																												
11	10/12/12	10/12/12	Dr. Oz Class of Time - Fixed Non Pre-emptible	4-5p	----F--	:30	1	\$1,000.00	NM																																													
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14	10/12/12	10/12/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	----1--	:30	1	\$1,600.00	NM																																													
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	10/08/12	10/14/12	----1--	1	\$1,600.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	10/12/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	ABRUZZOJ1202H	\$1,600.00	NM																																												

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962614-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Abruzzo/D/Senate	ABRUZZO FOR FL SD25	1346

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/12/12	10/12/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	----1--	:30	1	\$1,600.00	NM
15	10/15/12	10/15/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12    10/21/12    1-----                1        \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M    10/15/12    7:07 PM Wheel Of Fortune                7-7:30PM                :30 ABRUZZOJ1202H                \$1,600.00    NM									
17	10/15/12	10/15/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12    10/21/12    1-----                1        \$1,700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M    10/15/12    7:33 PM Jeopardy                7:30-8PM                :30 ABRUZZOJ1202H                \$1,700.00    NM									
18	10/12/12	10/14/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		----F-S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12    10/14/12    ----F-S                1        \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su    10/14/12    11:23 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM                :30 ABRUZZOJ1202H                \$1,000.00    NM									
19	10/15/12	10/16/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		11-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12    10/21/12    11-----                2        \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M    10/15/12    11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM                :30 ABRUZZOJ1202H                \$1,000.00    NM 2 WPBF Tu    10/16/12    11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM                :30 ABRUZZOJ1202H                \$1,000.00    NM									
20	10/15/12	10/15/12	DWTS Class of Time - Fixed Non Pre-emptible	8-10P	1-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12    10/21/12    1-----                1        \$9,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M    10/15/12    8:55 PM DWTS                8-10P                :30 ABRUZZOJ1202H                \$9,000.00    NM									
21	10/12/12	10/12/12	WPBF News 25 @ 5am 5-530am Class of Time - Fixed Non Pre-emptible		----F--	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12    10/14/12    ----F--                1        \$220.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF F    10/12/12    5:13 AM WPBF News 25 @ 5am                5-530am                :30 ABRUZZOJ1202H                \$220.00    NM									
22	10/12/12	10/12/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	----F--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12    10/14/12    ----F--                1        \$60.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WPBF F    10/12/12    4:54 AM 4:30a-5a                430a-5a                :30 ABRUZZOJ1202H                \$60.00    NM									
23	10/15/12	10/16/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	11-----	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12    10/21/12    11-----                2        \$60.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M    10/15/12    4:38 AM 4:30a-5a                430a-5a                :30 ABRUZZOJ1202H                \$60.00    NM 2 WPBF Tu    10/16/12    4:55 AM 4:30a-5a                430a-5a                :30 ABRUZZOJ1202H                \$60.00    NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
962614-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Abruzzo/D/Senate	ABRUZZO FOR FL SD25	1346

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/12/12	10/12/12	Jeopardy	7:30-8PM	----F--	:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$1,700.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1 WPBF F		10/12/12	7:52 PM	Jeopardy	7:30-8PM	:30	ABRUZZOJ1202H	\$1,700.00	NM
25	10/16/12	10/16/12	Dr. Oz	4-5p	-T-----	:30	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$1,000.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1 WPBF Tu		10/16/12	4:20 PM	Dr. Oz	4-5p	:30	ABRUZZOJ1202H	\$1,000.00	NM
<b>Total Spots</b>							<b>29</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$30,850.00</b>
<u>Agency Commission</u>	<b>\$4,627.50</b>
<u>Net Amount Due</u>	<b>\$26,222.50</b>